



City of San Diego

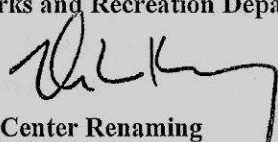
MARK KERSEY

CITY COUNCILMAN, FIFTH DISTRICT

MEMORANDUM

DATE: November 14, 2013

TO: Andrew Field, Interim Director, Parks and Recreation Department

FROM: Councilman Mark Kersey 

RE: Scripps Ranch Community Service Center Renaming

The Scripps Ranch Civic Association is a non-profit organization that is vital to the success of the community of Scripps Ranch. I hereby respectfully request the renaming of the Scripps Ranch Community Service Center to "Scripps Ranch Civic Association Community Center."

The Scripps Ranch Civic Association represents over a combined 12,000 households in the communities of Scripps Miramar Ranch, Miramar Ranch North and Rancho Encantada. The Scripps Ranch Civic Association protects and promotes neighbourhood interests, keeps the community informed through publication and delivery of its monthly newsletter to every household, and partners with the City to deliver services to Scripps Ranch. In addition to the enhanced services delivered through the organization, the Scripps Ranch Civic Association administers the Scripps Ranch Fire Safe Council, the Community Emergency Response Team (CERT), and a Neighborhood Watch program that has served as a model for the City. The organization also manages successful community events, such as the 4th of July Parade and Fair, the Scripps Ranch Community Fair, and biannual Community Cleanup Days.

The impact the Scripps Ranch Civic Association has had on the community is undeniable and is applauded. Renaming this facility will provide due recognition to an incredible asset to the community. I appreciate your attention to this matter.

cc: Hon. Mayor Todd Gloria
Kathy Ruiz, Deputy Director, Community Parks I



**Scripps Ranch
Civic Association**

Internet home page
www.scrippsranch.org

Email
srca@scrippsranch.org

Mailing address
PMB 317
9974 Scripps Ranch Blvd.
San Diego, CA 92131

Councilman Mark Kersey
City of San Diego, Fifth District
202 C Street MS 10A
San Diego, CA 92101

October 22, 2013

Councilman Kersey:

As an active community leader, I would like to request the name of the Scripps Ranch Community Information Center officially be changed to the "Scripps Ranch Civic Association Community Center."

As you know, the Scripps Ranch Civic Association (SRCA) operates the Community Information Center with the purpose of creating a space for community members to use, building the culture and character of Scripps Ranch. The SRCA maintains a community calendar on our website, www.ScrippsRanch.org, on which residents can view events at the center and review vacant times to plan future events. Working closely with groups such as the Girl Scouts, Boy Scouts, Toastmasters, homeowners associations, 50+ Club, and Sustainable Scripps Ranch, the SRCA works diligently to include groups and residents from neighborhoods across our community.

In addition to operating the Scripps Ranch Community Information Center, the Scripps Ranch Civic Association oversees a very successful Neighborhood Watch program, the 4th of July Parade and Celebration, Scripps Ranch Clean-Up Days, and other events that benefit the community, such as the Cedar Fire Anniversary events. The Scripps Ranch Civic Association is a dedicated partner to the City with the ultimate mission to make Scripps Ranch a better place to live. Therefore, we respectfully request the renaming of the Community Center to the "Scripps Ranch Civic Association Community Center."

Thank you

Bob Ilko, President
Scripps Ranch Civic Association