

## Citizens Water Academy - Fall 2015 Class Recruitment

2 messages

---

**wateracademy** <wateracademy@sdcwa.org>  
To: wateracademy <wateracademy@sdcwa.org>

Fri, Jul 24, 2015 at 4:45 PM

Dear Planning Group Chair,

The Water Authority is currently recruiting for the Fall 2015 class of the Citizens Water Academy and, as a community leader, yourself, we would greatly appreciate your help nominating emerging and future leaders you may know for the upcoming fall class. **Nomination forms can be found at <http://www.sdcwa.org/citizens-water-academy-nomination-form> and are due Thursday, Aug. 27.**

In addition, below is text (and attached is the academy logo and academy graphics) you are welcome to use for social media posts, emails, and newsletters to help spread the word to other influential individuals in your network, if you would be so kind.

If you have any questions, please let me know.

Thank you in advance for your assistance!

Regards, Craig

**Craig Balben**  
**Public Affairs Representative**  
**San Diego County Water Authority**  
**Office: (858) 522-6726**  
**Cell: (858) 243-6374**  
**Fax: (858) 268-7841**  
[wateracademy@sdcwa.org](mailto:wateracademy@sdcwa.org)

*\*Apply now or nominate someone for the Fall 2015 Citizens Water Academy class at [www.sdcwa.org/citizens-water-academy](http://www.sdcwa.org/citizens-water-academy). Applications are due Sept. 4, 2015.*

## To Be An Influential Leader, Just Add Water

The San Diego County Water Authority is currently recruiting future and emerging leaders that desire to learn about critical water issues in the region for the fall 2015 Citizens Water Academy class. More than 130 graduates have completed the program since the inaugural class was held in the fall of 2014.

The program helps increase awareness of the historic, current and future efforts by the Water Authority and its member agencies to provide a safe and reliable water supply for San Diego County. Through the Citizens Water Academy, the Water Authority is creating a diverse network of individuals from across the region who are knowledgeable about key water issues and regional programs and strategies, and who are willing to help expand that knowledge by serving as outreach ambassadors and by referring/nominating others to future academy classes.

Participants will have an opportunity to learn firsthand about critical water issues affecting our region and visit key facilities. The sessions will highlight water history; supply diversification strategies; supply planning; and facilities planning, construction, protection and operations. There are two evening classroom sessions (5:30 to 8:30 p.m.) on Sept. 23 and Oct. 1 and one daytime (approximately 7:30 a.m. to 2 p.m.) facility tour and graduation luncheon on Saturday, Oct. 10.

The Water Authority is currently accepting applications and nominations for the fall 2015 class. Applications will go through a competitive evaluation process before participants are selected. To apply, complete the [application form here](#) by **Friday, Sept. 4, 2015**. To nominate an emerging or future leader, complete the [nomination form here](#) by **Thursday, Aug. 27, 2015**.

To learn more about the Citizens Water Academy and view photos of previous classes, go to [www.sdcwa.org/citizens-water-academy](http://www.sdcwa.org/citizens-water-academy).

### 3 attachments

**CWA-logo-2color-FINAL\_BIG.jpg**  
141K

**sdewa\_academy\_ad\_355x191\_newscenter.jpg**  
41K

**sdewa\_academy\_ad\_728x90A\_cropped.jpg**  
22K