

Miramar Ranch North Planning Committee (MRNPC)
Report to Mira Mesa Community Planning Group (MMCPG)
June 2014

MedImpact/Watermark Project Update

The MedImpact and Watermark Projects are the land development sites, at the southeast corner of Scripps Poway Parkway/Mercy Road and I-15 - the pumpkin patch/Christmas tree lot area, across the street from the Chilis/Wendys/gas station/hotels.

Both projects will utilize approx. 600,000 sq feet of total space for all proposed uses. In comparison: The Forum of Carlsbad is 265,000 sq ft; Otay Ranch Town Center=860,000 sq ft; Westfield UTC = 1,034,600 sq. ft and Westfield North County=1,259,463 sq. ft.

The industrial section of the site, that includes an additional MedImpact office building and a parking structure, is still estimated to start construction in early summer of 2014.

The commercial and retail section of the site, called The Watermark Project, is estimated to start construction at the end of 2015. The Watermark Project includes a six-story office building, five-story hotel, five-story parking structure, two-stories of upscale retail shops and family-oriented dining, a two-story high-end movie theater (for example: Cinepolis or Cinetopia) and a gourmet food market (Whole Foods Market).

The Whole Foods Market agreement was recently confirmed and the developer is actively marketing and leasing the balance of the retail project, but it will be sometime before they have any tenants committed.

MRN will continue to keep the community informed, and continue to work with the developer and City staff to implement the several proposed traffic improvements – median improvements, signal light coordination, lane stripping, longer turning pockets, traffic calming up on Trail Crest Drive, direct access bridge from Caltrans bike path, street parking control.

You can stay tuned to MRN community planning area news by reading updated information on the MRNPC webpage at: www.scrippsrancho.org/mrnpc.